



FOR IMMEDIATE RELEASE

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Ballet Austin Moves Box Office Downtown

Ballet Austin's Box Office Moves Closer to its Audience

AUSTIN, TX – June 14, 2004 – Ballet Austin today announced it has moved its Subscriber Services and Box Office to the future Dance Education Center located at 501 W. 3rd Street in downtown. This move enables Ballet Austin to consolidate its business offices into one location, and relocate its Subscriber Services and Box Office to be closer to the heart of downtown Austin and its audience.

“A few months ago, our landlord informed us that he would be rebuilding the entire strip of offices, two of which house Ballet Austin employees. We took this opportunity to utilize our space downtown and consolidate our locations into one,” said Cookie Ruiz, executive director, Ballet Austin.

“Our Subscriber Services/Box Office and Administrative Team are taking the first step in Ballet Austin’s move to the central business district. With the future Dance Education Center located one block west of the Warehouse District and City Hall, Ballet Austin begins its process of becoming an anchor arts organization in the epicenter of the city’s exciting economic growth and development sector. From this downtown location, the Box Office and Administrative team will begin to lay the groundwork for bringing dance to our new building within two years,” continued Ruiz.

Ballet Austin Company dancers, Ballet Austin II and all Academy classes will remain in their current facilities at the Firehouse and the Baker Center.

New Contact Information

Ballet Austin Box Office and Administrative Center

501 W. 3rd Street

Austin, TX 78701

Box Office (512) 476-2163

Business Office (512) 476-9151

Ballet Austin Studio
3002 Guadalupe
Austin, TX 78705
Academy & Artistic Staff (512) 476-9051

Ballet Austin

Under the leadership of artistic director Stephen Mills, Ballet Austin has uniquely combined classical dance with innovative style and movement. Ballet Austin presents five productions each year in Austin, tours nationally and is a financially stable \$4 million organization. The Company employs 21 professional dancers from around the world to live in Austin for 34 weeks each season. Ballet Austin II and the Ballet Austin Academy serve as educational arms that strengthen the organization's core purpose. The Ballet Austin Academy is one of the largest in the United States, serving more than 900 students annually. Ballet Austin has established itself as a world-class company that makes ballet accessible to all and enhances Austin's reputation as a city that thrives in the arts.

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